

Faculty of Business  
Program Learning Outcomes

**Master in Business Administration Programme**

Program Learning Outcomes (PLOs) "What a student is expected to know, understand and/or be able to demonstrate after completing a process of learning"		Characteristics
PLO1	Interpret theories and concepts addressing the nature of business management and the creation of stakeholder value, decision-making, and challenges in uncertain business environments.	Knowledge
PLO2	Critically analyze the role of competitive advantage in relation to businesses operations and business strategy.	Skills
PLO3	Communicate skillfully advanced knowledge orally and in writing to a broad range of audiences.	Communication Skills
PLO4	Employ appropriate financial, economic and management concepts and techniques to decision making at different managerial levels.	Numeracy Skills
PLO5	Apply the principles of information systems and quantitative methods for effective decision-making in a changing business environment.	Information and Communication Technology Skills
PLO6	Defend ethical considerations in the business and management domain.	Ethical Awareness
PLO7	Function independently and as an active member of a team to perform and supervise required tasks.	Leadership and Team Work
PLO8	Integrate knowledge of cross-functional business areas from different managerial perspectives including accounting, finance, management, R&D, human resource, marketing and strategy for decision-making.	Entrepreneurial Skills
PLO9	Conduct independent research utilising a variety of data sources, methodologies, and approaches.	Lifelong Learning Skills