

Academic Form-38: PROGRAM MATRIX

Faculty	Business
Program	Management
Award	Bachelor in Management
Credit Units	68
Academic Year	2023/2024

Level	Semester 1					Semester 2				
	Course Code	Course Name	Pre-requisite	Core/Elective	Units	Course Code	Course Name	Pre-requisite	Core/Elective	Units
1	BUMG1110	Principles of Management	N/A	Core	2	BUMK1201	Principles of Marketing	N/A	Core	2
	BUMG1105	Business Statistics	N/A	Core	2	BULA1201	Introduction to Business Law	N/A	Core	2
	BUMG1104	Introduction to Microeconomics	N/A	Core	2	BUMG1202	Introduction to Macroeconomics	N/A	Core	2
	BUAC1101	Principles of Accounting	N/A	Core	2	UNIR1100	Communication Skills I	N/A	Core	2
	UNIR1002	Arabic Language Skills	N/A	Core	1	UNIR1001	Oman and Islamic Culture	N/A	Core	1

2	BUAC2101	Financial Accounting	BUAC1101	Core	2	BUMG2201	Human Resource Management	BUMG1101	Core	2
	BUMG2110	Organizational Behavior	BUMG1101	Core	2	BUAC2203	Managerial Accounting	BUAC1101	Core	2
	BUMG2112	Public Relations	BUMG1101	Core	2	BUMG2202	Business Ethics	BUMG1101	Core	2
	UNIR2100	Communication Skills II	UNIR1100	Core	2	BUIS2201	Management Information System	N/A	Core	2
	UNIR2001	Entrepreneurship	N/A	Core						

3	BUAC2102	Financial Management	BUAC1101	Core	2	BUMG3201	Leadership	BUMG1101	Core	2
	BUIS3103	Digital Business	N/A	Core	2	BUMG3202	International Business	BUMG1101	Core	2

BUMG3101	Operations Research	BUMG1101	Core	2	BUMG3203	Operations Management	BUMG1101	Core	2
UNIR3100	Communication Skills III	UNIR2100	Core	2	BUMK2211	Marketing Management	BUMK1201	Core	2

4	BUUMG4110	Supply Chain Management	BUMG1101	Core	2	BUMG4201	Strategic Management	BUMG1101	Core	2
	BUMG4112	Project Management	BUMG1101	Core	2	BUMG4205	Innovation & Change Management	BUMG1101	Core	2
	BUMG4113	Performance Management	BUMG1101	Core	2	BUMG4203	Managerial Decision Making	BUMG1101	Core	2
	BUMG4104	Business Research Methods	BUMG1101	Core	2	BUMG4204	Research Project	BUMG4104	Core	2